



NICOLE JEANNETTE

GRAPHIC DESIGNER

Hello, I am a Senior Graphic Designer who has worked on both print and digital projects for clients including: LEGO, Rubik's, Starbucks, Nestlé, Nescafé, Quorn, Dunkin' Donuts, Baskin and Robbins, AQA, DuPont Ogilvy, Carnival Cruises and a FTSE 100 pharmaceutical company.

Although my passion is branding and identity, I enjoy all areas of design and have experience in conceptual ideation, logo design, print campaigns, editorial design, packaging design, animation storyboards, UX/UI

and digital design, and social media. Whatever the brief I will find an imaginative and innovative design solution to the problem. I have experience working in large and small studios, as both a creative lead on design projects and as part of a larger creative team. I have a friendly demeanour and enjoy meeting new people and learning from their experiences.

*Fun fact about me;
I can solve a Rubik's Cube*

EMPLOYMENT

2020 - Present - SENIOR DESIGNER
(promoted from mid-weight creative designer in 2022)

Cracked Foodservice Marketing

Working within the studio team as a senior designer, leading a range of conceptual, branding, print, and digital projects, for foodservice clients including Starbucks, Nestlé, Nescafé, Quorn, Dunkin' Donuts, Baskin and Robbins and Compass Group.

2018 - 2020 - MID-WEIGHT DESIGNER

Summer Day Media

Working in a small team both leading and being a part of a range of web and print design projects for brands including Rubik's and Lego. A key role of mine was creating and implementing the new brand guidelines for the Rubik's 40th Anniversary re-brand, including initial design and design consultancy across all touch points from the packaging to the app.

2015 - 2018 - JUNIOR DESIGNER

The Moment, Part of The Creative Engagement Group

Working as part of the digital team on a range of print and digital design projects for brands including; BBC, AQA, DuPont Ogilvy, HSBC, DFS, Carnival Cruises and a FTSE 100 pharmaceutical company.

2014 WORK EXPERIENCE

- 2014 - Volunteer designer for Real Ideas Organisation
- 2014 - Internship at Voice group
- 2014 - Work experience at Twofour Plymouth
- 2014 - Work experience at Twofour Arabia
- 2014 - Volunteer designer for The Monkey Sanctuary Cornwall

QUALIFICATIONS

2021 - The Fundamentals of Digital Marketing

Google | The Open University | IAB.Europe

2012 - 2015 - BA (Hons) Graphic Communication with Typography (2:1)

Plymouth University

2011 - 2012 - Foundation in Art and Design (Pass with distinction)

University for the Creative Arts Epsom

2010 - 2011 - A Levels: Product Design Graphics (B), Film Studies (B), Health and Social Care (B)

The College of Richard Collyer

2004 - 2009 - 8 GCSE's grades A* to C

The Ashcombe School

ACHIEVEMENTS

The University of the Arts London Drawing Award

A one week intensive drawing award.

Plymouth Award

Celebrating student achievements outside of the curriculum including volunteering and work experience.

The World Wide Volunteering Gold Award

Recognising a significant commitment to volunteering.

Global volunteering projects

Teaching English in India and Thailand, forest and habitat restoration in Borneo and animal care at an animal rescue sanctuary in Thailand.

SKILLS & PACKAGES

- | | |
|-----------------------|------------------------|
| Conceptual ideation | Adobe CC Illustrator |
| Art Direction | Adobe CC InDesign |
| Branding | Adobe CC Photoshop |
| Logo design | Adobe CC After Effects |
| Icon and illustration | Adobe CC XD |
| Infographics | Adobe CC Bridge |
| Typography | Final Cut Pro |
| Packaging | Google Sheets |
| Editorial | Google Analytics |
| Posters | Trello |
| Presentation styling | Microsoft Excel |
| Website styling | Microsoft Word |
| App styling | Microsoft PowerPoint |
| Email styling | Ziflow |
| Social Media | Teams |
| UX & UI | Synergist |
| Wireframing | |
| Retouching | |
| Photography | |
| Animation | |

Competency Key

- Expert Intermediate Beginner

INTERESTS

- | | |
|----------------|---------------|
| - Photography | - Yoga |
| - Baking | - Boulderling |
| - Scuba Diving | - SUP |
| - Travel | - Hiking |

